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ANDREW LARSEN

ILLUSTRATED BY  
DAWN LO

# SALLY'S SNOW DAY \*

# HOW DOES SALLY GET DRESSED FOR A SNOW DAY?

**SALLY IS GOING OUT IN THE SNOW!** But first she has to put on some warm clothes: coat and boots. It's not easy to zip up a pup, but finally she's ready to sniff and snout her way through the snow. At the park she finds other pups to play with and sees people rolling snowballs to make snowdogs of all shapes and sizes! Sally sniffs them all before saying goodbye to her new friends and heading back home for a well-earned snooze.

**Andrew Larsen** is the award-winning author of more than fifteen books, including *In the Tree House*, *A Squiggly Story*, *Jungle Cat* and the Sally's Puppy Adventures series. His books have been nominated for numerous awards, including the Blue Spruce Award, the TD Canadian Children's Literature Award and many more. He lives in Toronto with his family.

**Dawn Lo** is an illustrator whose work has appeared in zines, picture books, stationery, greeting cards, public art installations and more. Growing up in both Hong Kong and Canada, she tends to create quirky and whimsical works that are inspired by little moments from everyday life with a nod to the Asian diaspora. Her past picture book projects include *Hush*, *Little Hero* by Annie Bailey, *One Tiny Bubble* by Karen Krossing and the Sally's Puppy Adventures series by Andrew Larsen. Dawn does not have a dog right now but she can't wait to make a snow dog friend this winter.

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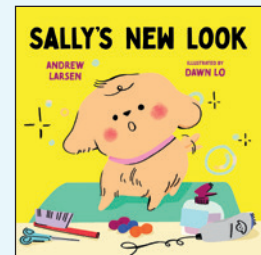
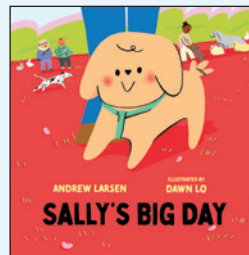
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## PICTURE BOOK Ages 3-5

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# Sally's Snow Day

**Author:** Andrew Larsen    **Illustrator:** Dawn Lo

October 15, 2024

In this playful picture book, Sally the dog gets dressed in her boots and coat to head out to the park on a winter's day. There are other pups to play with and even snowdogs to sniff before she heads home for a nap.

FORMAT	Hardcover	PDF	EPUB
8 x 8"	9781459839762	9781459839779	9781459839786
32 pages	\$19.95		

## KEY SELLING POINTS

- In *Sally's Snow Day*, Sally puts on her coat and boots for a fun snowy day at the park, where she plays with other pups and watches people create snowdogs of all shapes and sizes before she heads home for a well-deserved nap.
- *Sally's Snow Day* ties in with curriculum on dressing for cold weather, and helps normalize the process of putting on winter wear for those who are reluctant, as we watch Sally and her owner pull on her boots and zip up her coat to help her stay warm against the chill.
- This is the third of Andrew Larsen's Sally books, following *Sally's Big Day* (about Sally going to puppy training) and *Sally's New Look* (about a trip to the groomer), all of which give gentle reassurance about relatable situations, such as the first day of school or bundling up for the cold.
- Andrew Larsen's simple, playful use of language combines with Dawn Lo's bright, bold artwork to create a winning package for preschoolers.
- Publishing in October 2024, this book will appeal to parents, caregivers and teachers looking for a way to introduce dressing for the weather to little ones before the snow flies.



## ABOUT THE AUTHOR

**Andrew Larsen** is the award-winning author of more than 15 books, including *In the Tree House*, *A Squiggly Story*, *Jungle Cat* and the Sally's Puppy Adventure series. His books have been nominated for numerous awards, including the Blue Spruce Award, the TD Canadian Children's Literature Award and many more. He lives in Toronto with his family.



## ABOUT THE ILLUSTRATOR

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### PROMOTIONAL PLANS INCLUDE

- Print and online advertising campaigns
- Promotion at national and regional school, library and trade conferences
- Extensive ARC distribution, including NetGalley and Edelweiss
- Blog and social media promotion
- Outreach in Orca's enewsletter program, including targeted emails to educators, librarians and booksellers in Canada and the United States

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# SALLY'S SNOW DAY

**ANDREW LARSEN**

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DAWN LO**

ORCA BOOK PUBLISHERS



Sally is going outside.



But first she has to put on her coat and boots.

It takes practice to learn  
how to zip up a pup.



It worked!  
Sally is zipped.  
And now?



One.



Two.



Three.



Four boots.  
“Ready, Sally?”

Let’s go!”



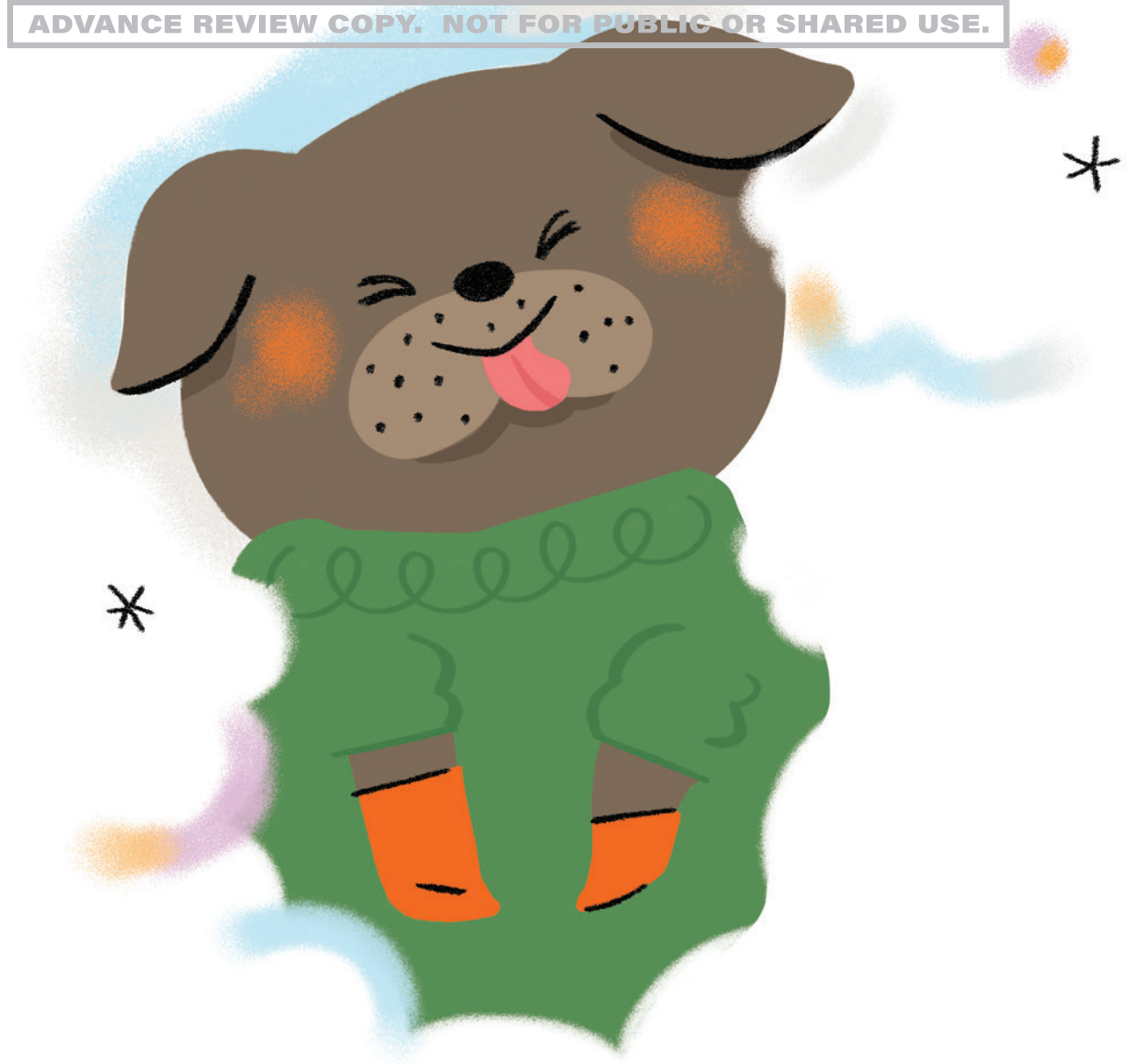
Sally snorts, sniffs and snouts  
her way to the park.





All the other pups are  
wearing boots and coats—  
just like Sally!

No two snowflakes are the same.



No two pups are the same either.



Look!  
The people in the park are making snowballs.  
Big ones and little ones.



What are they doing with  
the snowballs?



The people are making  
snowdogs.

Tall dogs and tiny dogs.

Short dogs and long dogs.



Sally sniffs them all.

Now it's time to go home.

"Bye-bye, new friends!"



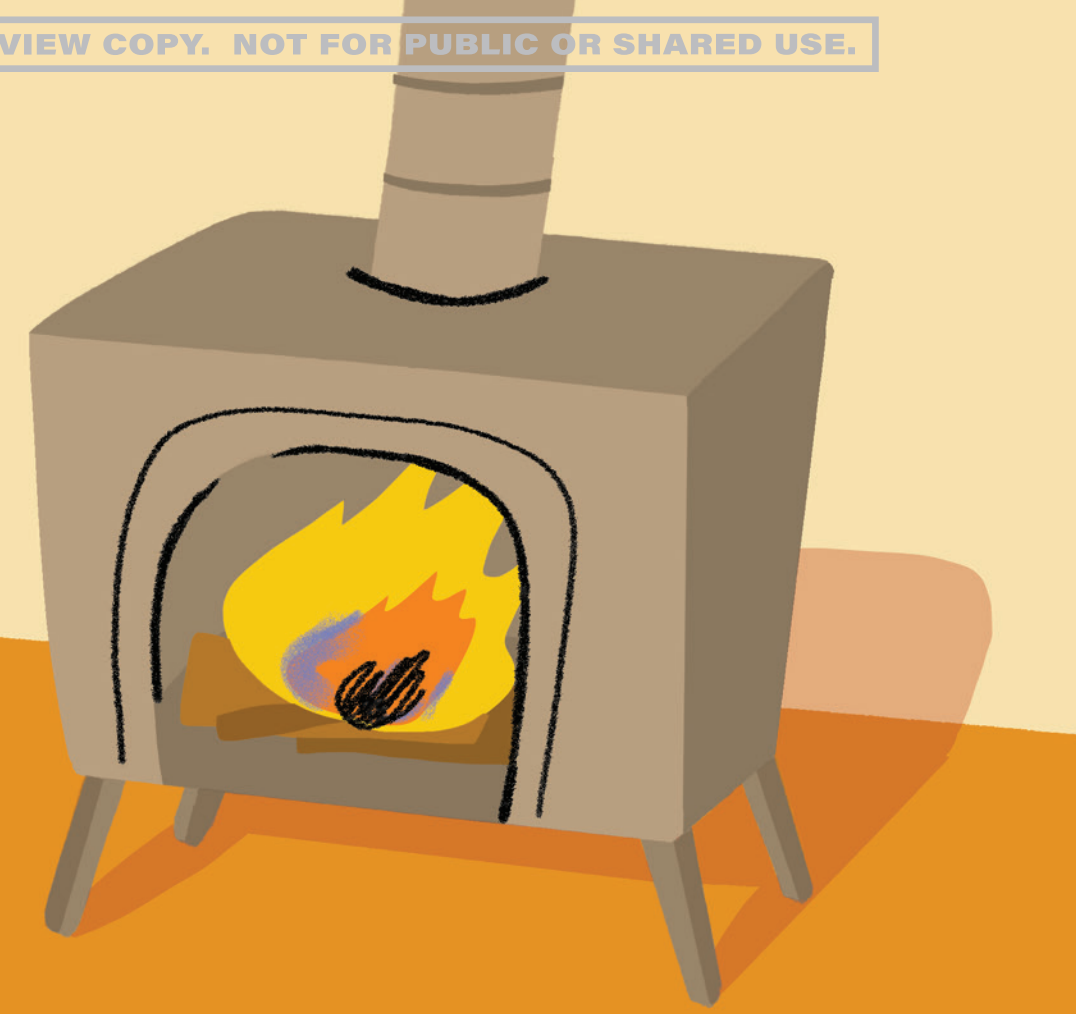


Taking off your boots is no fun  
when you're cold and tired.  
Luckily, Sally has a helper.

Sally curls up and closes her eyes.  
She lets out a big sigh.



And what does she dream of?



Sally dreams of snowdogs.





For Sally, always... —A.L.  
To Snoopy & Snowy, we think about you. —D.L.



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**ANDREW LARSEN** lives in a neighbourhood in Toronto that is full of cats and dogs and creatures of all sorts. He is the award-winning author of such books as *In the Tree House*, *A Squiggly Story*, *Sally's Big Day* and *Jungle Cat*. Andrew is married, with two children and a dog named Sally.

**DAWN LO** is an illustrator whose work has appeared in zines, picture books, stationery, greeting cards, public art installations and more. Growing up in both Hong Kong and Canada, she tends to create quirky and whimsical works that are inspired by little moments from everyday life with a nod to the Asian diaspora. Her past picture book projects include *Hush, Little Hero* by Annie Bailey, *One Tiny Bubble* by Karen Krossing and the Sally's Puppy Adventures series by Andrew Larsen. Dawn does not have a dog right now but she can't wait to make a snow dog friend this winter.

