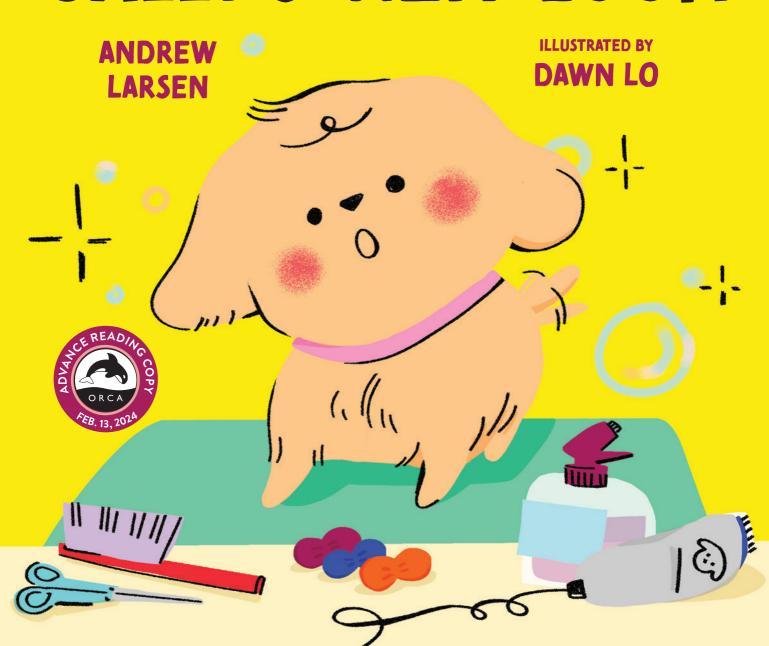
## SALLY'S NEW LOOK



### ARE YOU READY FOR YOUR HAIRCUT, SALLY?

LOVABLE PUP SALLY IS LOOKING A LITTLE SHAGGY, so her owners are taking her to the groomer. It smells like a garden and Sally sees brushes and bows galore. Then it's time for a bath. Once she's squeaky clean and blow-dried, Sally gets brushed, snipped and clipped. When her owners arrive—surprise!—everyone has fancy new hairdos!

Andrew Larsen is the award-winning author of over 15 books, including In the Tree House, The Bagel King, A Squiggly Story and Sally's Big Day. His books have been nominated for numerous awards, including the Blue Spruce Award and the TD Canadian Children's Literature Award. Andrew lives in Toronto.

Born in Hong Kong, Dawn Lo is an illustrator currently based in Vancouver, British Columbia, on the unceded lands of the Squamish, Musqueam and Tsleil-Waututh First Nations. Her work has appeared in the picture books Snow Song and The Rainbow Garden Is My Friend, as well as in stationery, greeting cards, public art installations, murals and more. Dawn aims to create works that are high-spirited and whimsical while retaining a certain degree of simplicity and humor.

> For more information, contact 1-800-210-5277 • media@orcabook.com







#### PICTURE BOOK Ages 3-5

Publication February 13, 2024 THE FINAL VERSION WILL BE A HARDCOVER 9781459836914 HC \$19.95 9781459836921 PDF • 9781459836938 EPUB

This is an advance reading copy of the uncorrected proofs and is not for sale. Changes may be made to the text before publication, so all quotations for review must be checked against the final bound book.

## From the creators of





#### Sally's New Look

Author: Andrew Larsen Illustrator: Dawn Lo February 13, 2024

In this sweet picture book about learning new things, a curious young dog goes to the groomer and gets a fancy new hairdo.

FORMAT Hardcover PDF EPUB

8 x 8" 9781459836914 9781459836921 9781459836938

32 pages \$19.95

#### **KEY SELLING POINTS**

- In this follow-up to *Sally's Big Day*, Sally the dog is off to the groomer for a trim. Like in her first adventure, Sally is experiencing everything for the first time and learning new things.
- This sweet story gives kids insight into pet care and what happens when a dog goes to the groomer; it could also help readers who are nervous about going to the hairdresser, introducing them to the various sights, sounds and smells of the salon so the experience doesn't seem so daunting.
- Dawn Lo's bold, bright and funny illustrations are a perfect match for Sally's goofy, adorable personality.
- Andrew Larson has a puppy named Sally who inspired this book.



#### **ABOUT THE AUTHOR**

**Andrew Larsen** is the award-winning author of over 15 books, including *In the Tree House*, *The Bagel King*, *A Squiggly Story* and *Sally's Big Day*. His books have been nominated for numerous awards, including the Blue Spruce Award and the TD Canadian Children's Literature Award. Andrew lives in Toronto.



#### ABOUT THE ILLUSTRATOR

Born in Hong Kong, **Dawn Lo** is an illustrator currently based in Vancouver, British Columbia, on the unceded lands of the Squamish, Musqueam and Tsleil-Waututh First Nations. Her work has appeared in the picture books *Snow Song* and *The Rainbow Garden Is My Friend*, as well as in stationery, greeting cards, public art installations, murals and more. Dawn aims to create works that are high-spirited and whimsical while retaining a certain degree of simplicity and humor.

#### PRAISE FOR SALLY'S BIG DAY

"Clearly understands the drama of sitting and listening when you are a young child. A puppy in obedience training is the perfect corollary to the experience of 'failing' and, ultimately, trying again until you succeed...Quirky and saturated illustrations are a perfect accompaniment for our wiggly and disobedient heroine."

—CM: Canadian Review of Materials

#### PROMOTIONAL PLANS INCLUDE

- Print and online advertising campaigns
- Promotion at national and regional school, library and trade conferences
- Extensive ARC distribution, including NetGalley
- Blog and social media promotion
- Outreach in Orca newsletters

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Worldwide

#### **AGES**

3-5

#### **PUBLICITY**

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# SALLY'S NEW LOOK

**ANDREW LARSEN** 

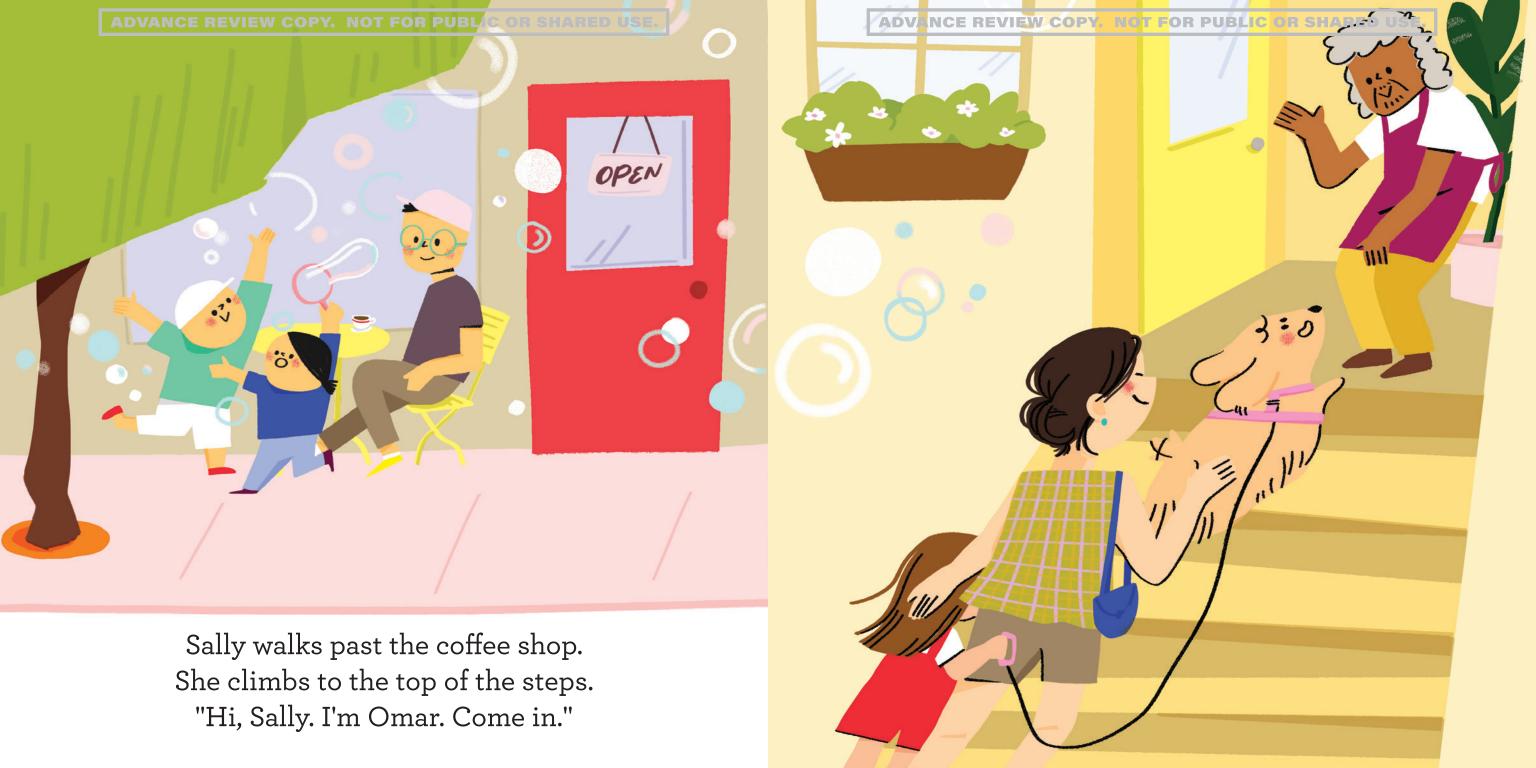
DAWN LO

ORCA BOOK PUBLISHERS









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She sees a dog in the big mirror.



The bubbles in the bathtub tickle Sally's nose. They pop when she bites them.





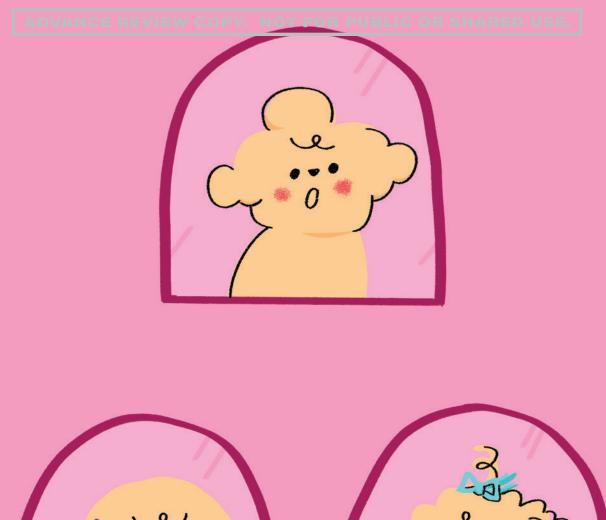
Pop! Pop! Pop!



The hair dryer is louder than a vacuum and wilder than the wind.

It's as warm as the sun.



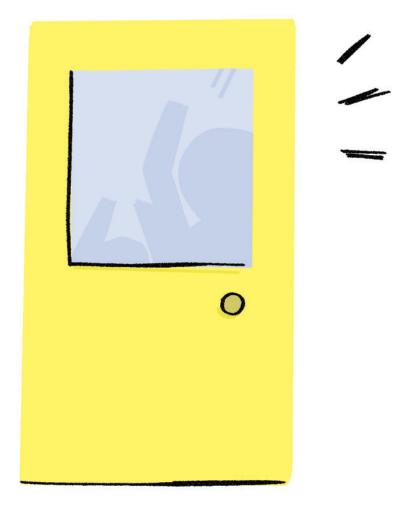






"We're all done,"
says Omar. "You're
a good dog! Here's
a yummy treat."





Knock! Knock!

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For Sally. You're a good dog. I wish you could read... —A.L. To Mama and Ema, my very first hairstylists. —D.L.

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**Summary**: In this sweet picture book about learning new things, a curious young dog goes to to the groomer and gets a fancy new hairdo.

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ANDREW LARSEN is the award-winning author of more than twenty books for young readers, including *In the Tree House*, a TD Canadian Children's Literature Award finalist; *The Bagel King*, one of CCBC's Best Books for Kids and Teens; and A Squiggly Story, a finalist for the OLA's Blue Spruce Award. Also the author of *Sally's Big Day* and *Jungle Cat*, Andrew lives in Toronto with his family and their dog named Sally.

Born in Hong Kong, **DAWN LO** is an illustrator currently based in Vancouver, British Columbia, on the unceded lands of the Squamish, Musqueam and Tsleil-Waututh First Nations. Her work has appeared in the picture books *Sally's Big Day, Snow Song* and The Rainbow Garden Is My Friend, as well as in stationery, greeting cards, public art installations, murals and more! When she is not drawing at her home studio, she works at the public library where she can surround herself with more books.