



Retro Radio Rainbow



Learning your colors



by Aaron Zevy

Retro Radio Rainbow: Learning Your Colors by Aaron Levy

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Introduction

In the 1940s and 1950s radios were as ubiquitous as TVs and computers are today. Every home had a radio and, often, there was one in nearly every room in the house. In order to compete, radio manufacturers created radios with fantastic designs and in a staggering array of different colors.

I collect radios.

When my grand nephews and grand nieces visit my house, they are fascinated by the radios and drawn to the colors.

I am also a children's book publisher.

There has never been a children's picture book which used photographs of iconic radios from the middle of the century in order to help children learn their colors.

There has also, to my knowledge, never been a children's picture book with the word ubiquitous in it.

Now, we have done both.

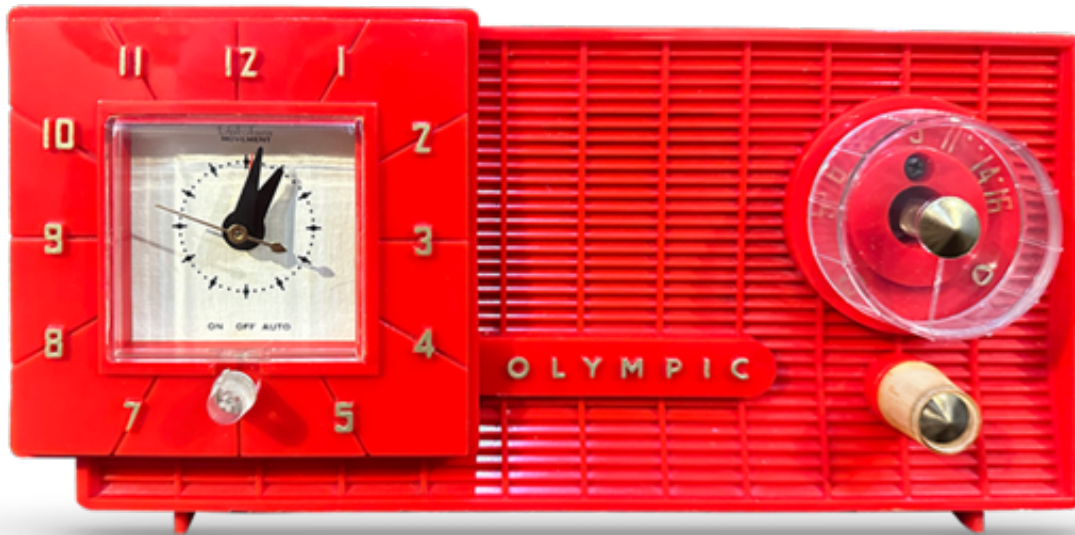
I hope you enjoy.

This radio is red.



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This radio is red too.



Can you find
the red radio?



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This radio is orange.



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This radio is orange too.



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Can you find
the orange radio?



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This radio is yellow.



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This radio is yellow too.



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Can you find
the yellow radio?



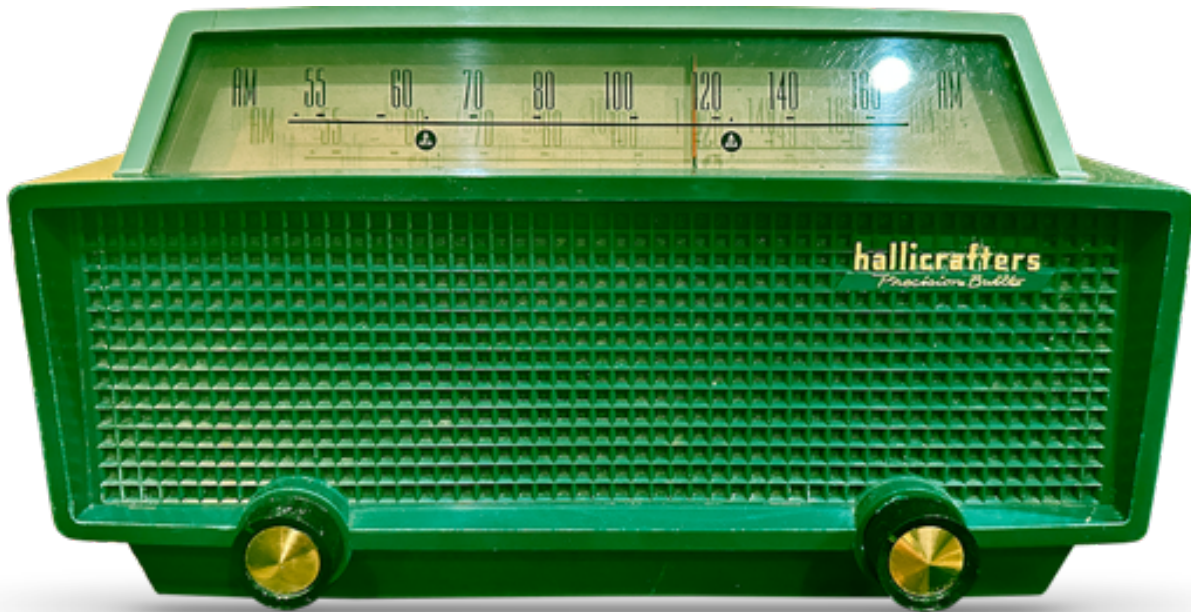
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This radio is green.



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This radio is green too.



Can you find
the green radio?



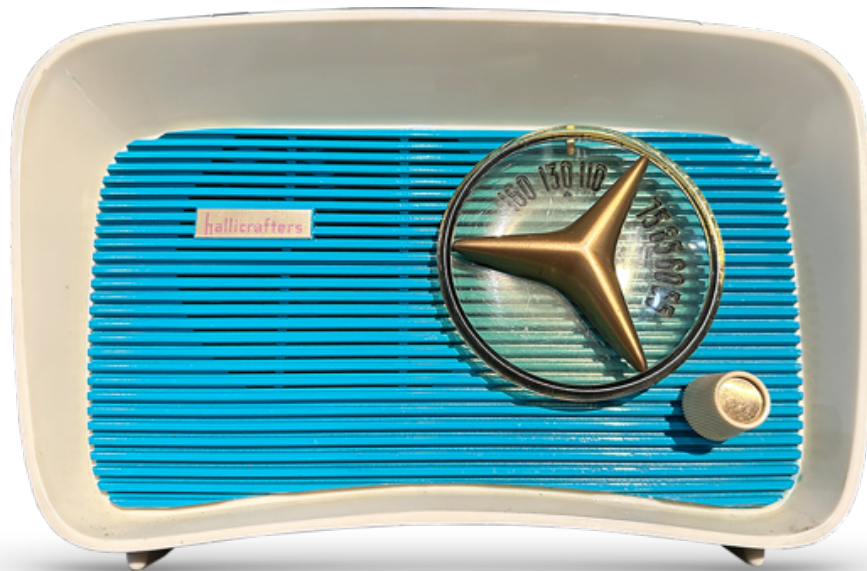
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This radio is blue.



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This radio is blue too.



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Can you find
the blue radio?

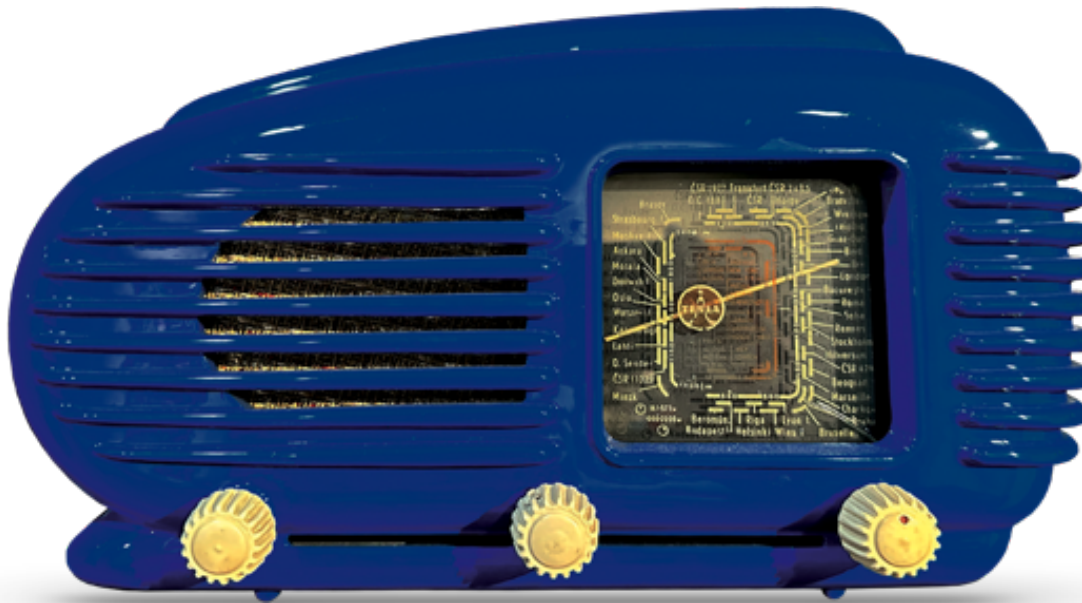


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This radio is indigo.



This radio is indigo too.



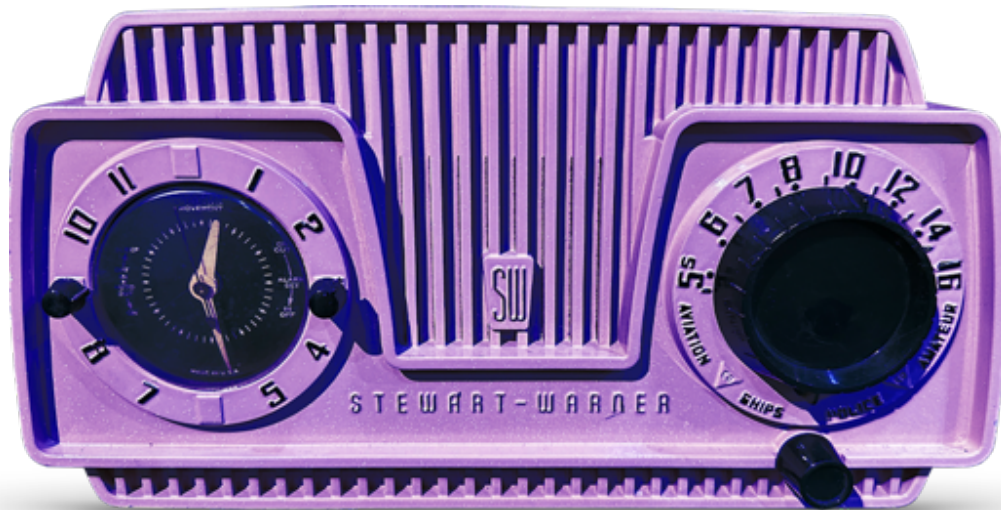
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Can you find
the indigo radio?



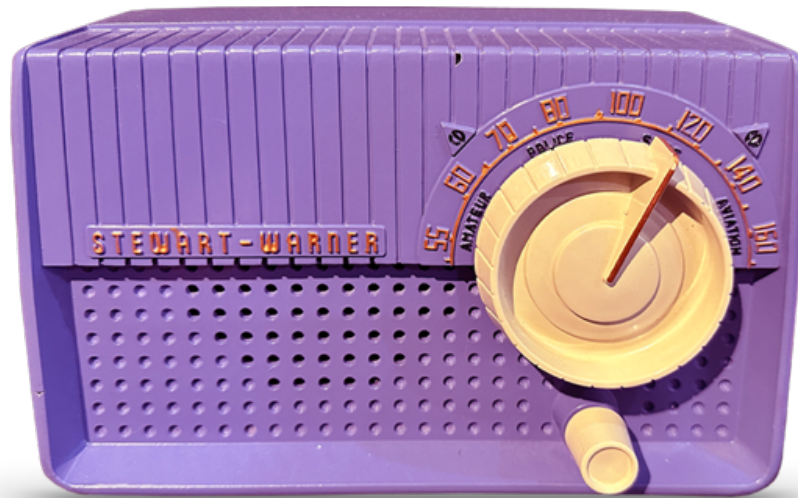
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This radio is violet.



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This radio is violet too.



Can you find
the violet radio?



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Great job!

Now you know all the
colors of the rainbow!



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Radios in Order of Appearance:

Row 1: 1959 Olympic Model 552, 1957 Olympic Model 408, 1938 Crosley Model G1465 'Split Grille' Yellow Tortoise, 1948 Madison Model 940, and 1955 Zenith Owl Eyes.

Row 2: 1937 Emerson Model AU 190, 1939 Fada Model 1000, 1964 Admiral Model Y3353 'Duet' Breezeway White, 1955 Rogers Majestic Model R 560, and 1952 Crosley Bullseye.

Row 3: 1953 Hallicrafters Model ATCL 11, 1956 Hallicrafters in Dijon Yellow, 1936 Silvertone Streamliner Model 4500, 1947 Coronado Model 43-8160 'Jewel', and 1959 Olympic Cadillac Model 550.

Row 4: 1953 Emerson Model 744B, 1954 Hallicrafters Model 612, 1949 Coronado Moderne, 1958 General Electric Model C417, and 1951 Coronado Model 43-8255.

Row 5: 1957 Motorola Model 57R, 1959 Hallicrafters 'tri-star' Mercedes Plakson, 1953 Crosley Bulls Eye, 1938 Wilcox Gay Model A51, and 1955 Zenith Model R511V.

Row 6: 1954 Crosley Model E10BE, 1956 Tesla Talisman Model P, 1954 Telefunken Panchito, 1959 Zenith Model R519V Hot Pink, and 1955 Motorola Model 564 Torpedo Green.

Row 7: 1955 Stewart Warner Model 9187, 1955 Stewart Warner Model 9181, 1950 Lang Model 122, 1945 Fada Bullet White Catalin, and 1941 General Electric Model L-570.

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