



A STUNNING BOARD BOOK that shows little ones they will be loved unconditionally and empowers parents and caregivers to raise well-rounded, resilient individuals.

With a simple message, Dr. Roberts aims to strengthen the parent-child bond and support families in becoming effective problem solvers. Each stanza presents a key parenting element: start early, stay current, build resilience, nurture relationships, reduce stigma and prejudice, learn smart boundaries and offer unconditional love. These elements come from Dr. Roberts's 7-Point Parental Compass, which was developed to help families face the complex issues of our modern world.

For more information, contact Kennedy Cullen 1-800-210-5277 • kennedy@orcabook.com

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BOARD BOOK

AGES 0-2

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My Promise

Author: Dr. Jillian Roberts Illustrator: Slavka Kolesar October 18, 2022

A stunning board book with a simple message: a promise to little ones that they will be loved unconditionally.

Format: Board Book PDF EPUB

7 x 7" 9781459832053 9781459832060 9781459832077

20 pages \$10.95

KEY SELLING POINTS

- Dr. Roberts is a child psychologist, professor and prolific author who is a regular contributor to *HuffPost*, Global News and CBC.
- The 7-Point Parental Compass is a foundational tool used by Dr. Roberts in her popular seminars, webinars and practice.
- This book is an excellent resource for teaching children the basic tools of resilience, which is increasingly
 important in an ever-changing world.
- Dr. Roberts is the author of the bestselling Just Enough series and World Around Us series.



ABOUT THE AUTHOR:

Dr. Jillian Roberts is a renowned child psychologist, author, professor and parent. Considered a go-to child psychology expert for journalists, Dr. Roberts is a regular contributor to *HuffPost*, Global News and CBC. She is the author of two bestselling and award-winning series of children's books: the Just Enough series explains topics like birth and diversity to children ages 3–6, while the World Around Us series introduces kids ages 5–8 to issues like poverty and online safety. In 2017 Dr. Roberts co-founded FamilySparks to offer families a supportive, resource-rich community to help them navigate our increasingly complicated world. This is her second board book, after *Calm*. Dr. Roberts lives in Victoria, British Columbia.



ABOUT THE ILLUSTRATOR:

Slavka Kolesar studied figurative painting at the Academy of Realist Art in Toronto and holds a BFA in visual studies and art history from the University of Toronto. She has illustrated many books, including *La Légende de Carcajou*, which was a finalist for the Governor General's Literary Award, and *The Sun is a Shine*. Slavka was the 2017 TD Summer Reading Club illustrator. She lives in Fernie, British Columbia.

PROMOTIONAL PLANS INCLUDE:

- Plans Print and online advertising campaigns
- Promotion at national and regional school, library and trade conferences
- Extensive ARC distribution, including NetGalley
- Blog and social media promotion
- Outreach in Orca newsletters

BISACS

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PUBLICITY

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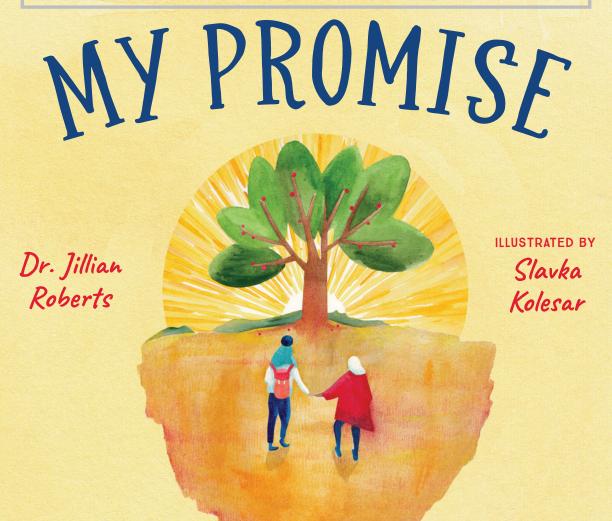
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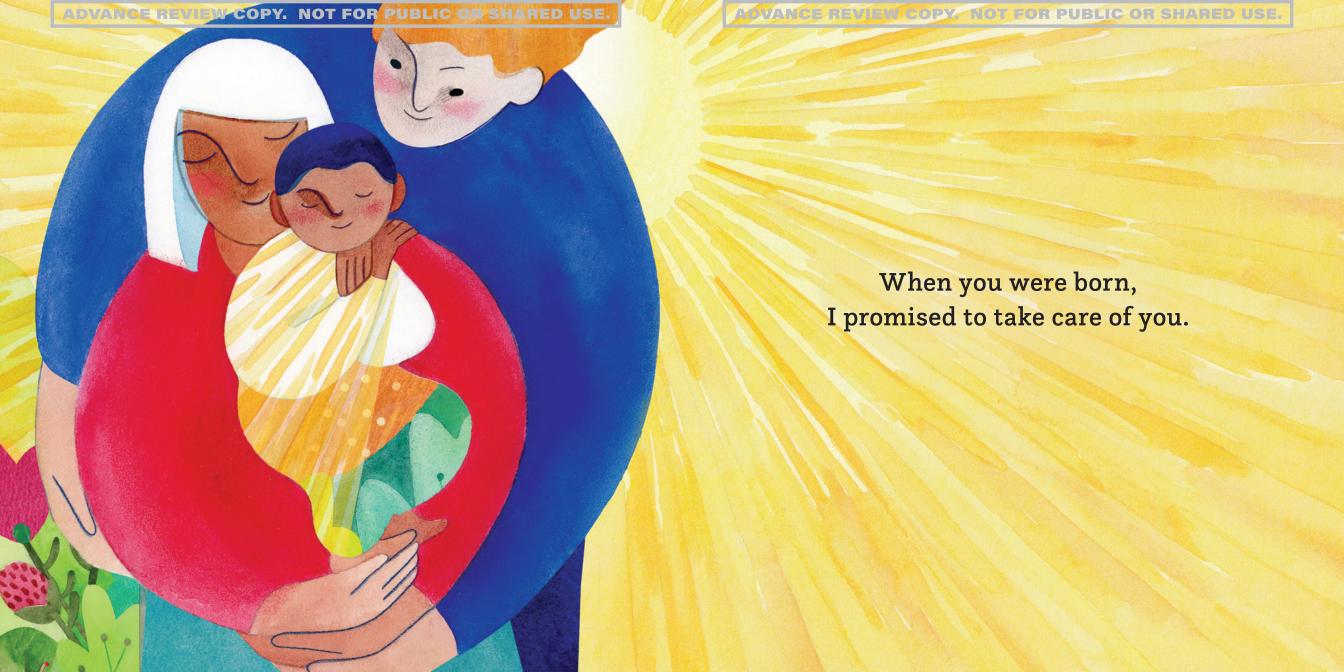






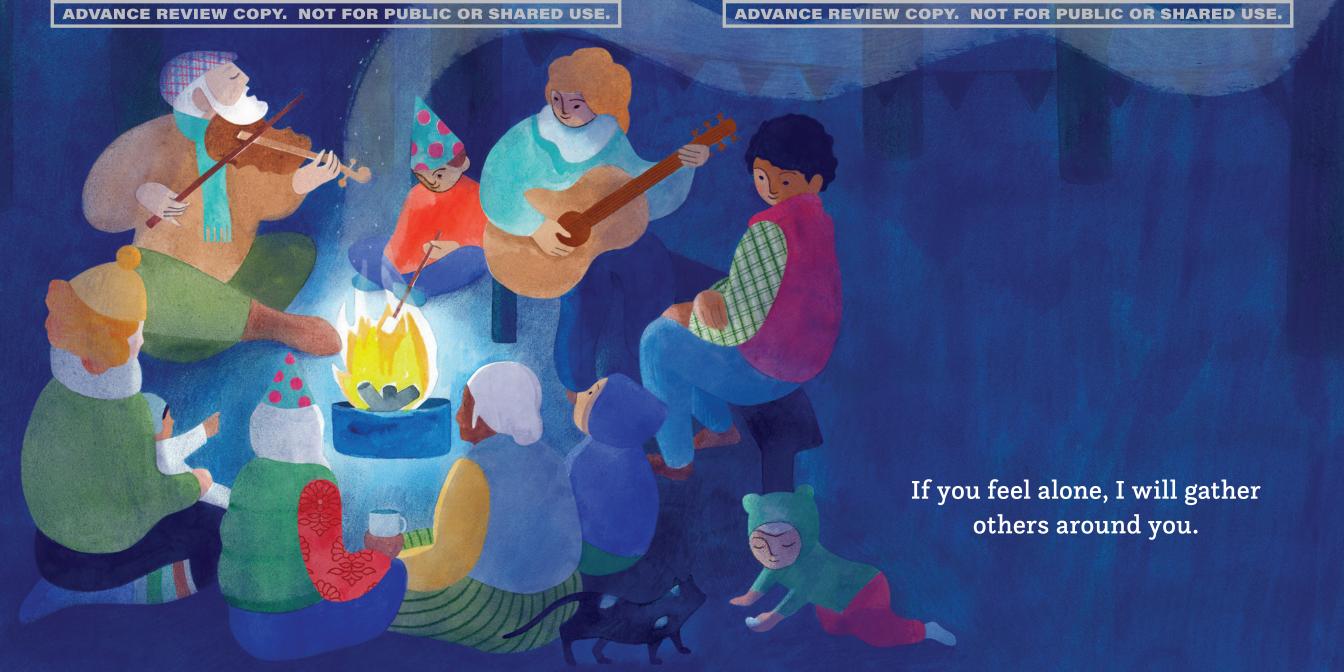


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DR. JILLIAN ROBERTS developed her 7-Point Parental Compass to help families face the complex issues that are part of raising children in our modern world. The compass has two goals: to strengthen the parent—child bond and to support families in becoming effective problem solvers.

While each point is important on its own, the seven also work collectively to provide a framework for helping your child and family manage challenges they face. The points include starting conversations early, staying involved and current in your child's life, building resiliency in young minds, nurturing relationships in real life, honoring people's differences by reducing stigma and prejudice, learning how to set smart boundaries and providing unconditional love through it all.

- 1. Start early
- 2. Stay current
- 3. Build resilience
- 4. Nurture relationships

- 5. Lose stigma and prejudice
- 6. Have smart boundaries
- 7. Provide unconditional love



ADVANCE REVIEW COPY, NOT FOR PUBLIC OR SHARED USE. This book is dedicated to my children, Lauren, Ally & Jack,

for whom I have been trying to fulfill my promise.

—J.R.

To my parents, N.K & J.K., who followed their star.

-S.K.

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Summary: A stunning board book with a simple message: a promise to little ones that they will be loved unconditionally.

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