

MARK LEIREN-YOUNG



Big Sharks Small World



Dive into the world of sharks!

Did you know that some sharks have friends? Or that there are sharks bigger than trucks, while others are smaller than ducks? There are sharks who can walk on land and others who play hide-and-seek in the sand.

Shark expert and enthusiast Mark Leiren-Young's rhyming couplets are paired with striking photographs of many different kinds of sharks, introducing little ones to the wonder and variety of this often misunderstood fish.

This is an advance reading copy of the uncorrected proofs and is not for sale. Changes may be made to the text before publication, so **all quotations for review must be checked against the final bound book.**

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Big Sharks, Small World

Author: **Mark Leiren-Young**

October 18, 2022

In this rhyming photographic board book, young readers are introduced to different species of sharks around the world.

Format	Boardbook	PDF	EPUB
7 x 7"	9781459831544	9781459831551	9781459831568
20 pages	\$10.95		

KEY SELLING POINTS

- Introduces readers to different species of sharks around the world, each with its one key attribute.
- Little ones learn what the different species look like through full-color photographs.
- Told in rhyme, this board book is geared to bedtime reading. It concludes by showing that sharks sleep and dream just like we do.
- Mark Leiren-Young is a passionate advocate for sharks. He interviewed legendary filmmaker and shark defender Rob Stewart about why he fought for their protection, and Mark helped promote Rob's third documentary film about sharks. Since Rob's death, Mark has continued to spread his message about protecting sharks and oceans.
- Mark is an award-winning author of a number of books for young readers about his favorite subjects: sharks and orcas.

ABOUT THE AUTHOR



RAYNE BENU

MARK LEIREN-YOUNG is an award-winning author, screenwriter, playwright and filmmaker. He has written TV shows for young viewers (including cartoons) for Netflix, CBC, ABC, BBC Kids and PBS. He wrote, directed and produced the award-winning documentary *The Hundred-Year-Old Whale*. His first book, *The Killer Whale Who Changed the World*, won a Science Writers and Communicators of Canada Award. Mark has also written several books for young readers, including *Sharks Forever: The Mystery and History of the Planet's Perfect Predator* and *Orcas Everywhere: The Mystery and History of Killer Whales*, which was shortlisted for a Red Cedar Book Award and the Information Book Award, and won the City of Victoria Children's Book Prize. Mark hosts the podcast *Skaana* about ocean stories and is actively involved in the fight for the survival of the endangered southern resident orcas. He lives in Victoria, British Columbia.



PROMOTIONAL PLANS INCLUDE

- Print and online advertising campaigns
- Promotion at national and regional school, library and trade conferences
- Extensive ARC distribution, including NetGalley
- Blog and social media promotion
- Outreach in Orca newsletters



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PUBLICITY

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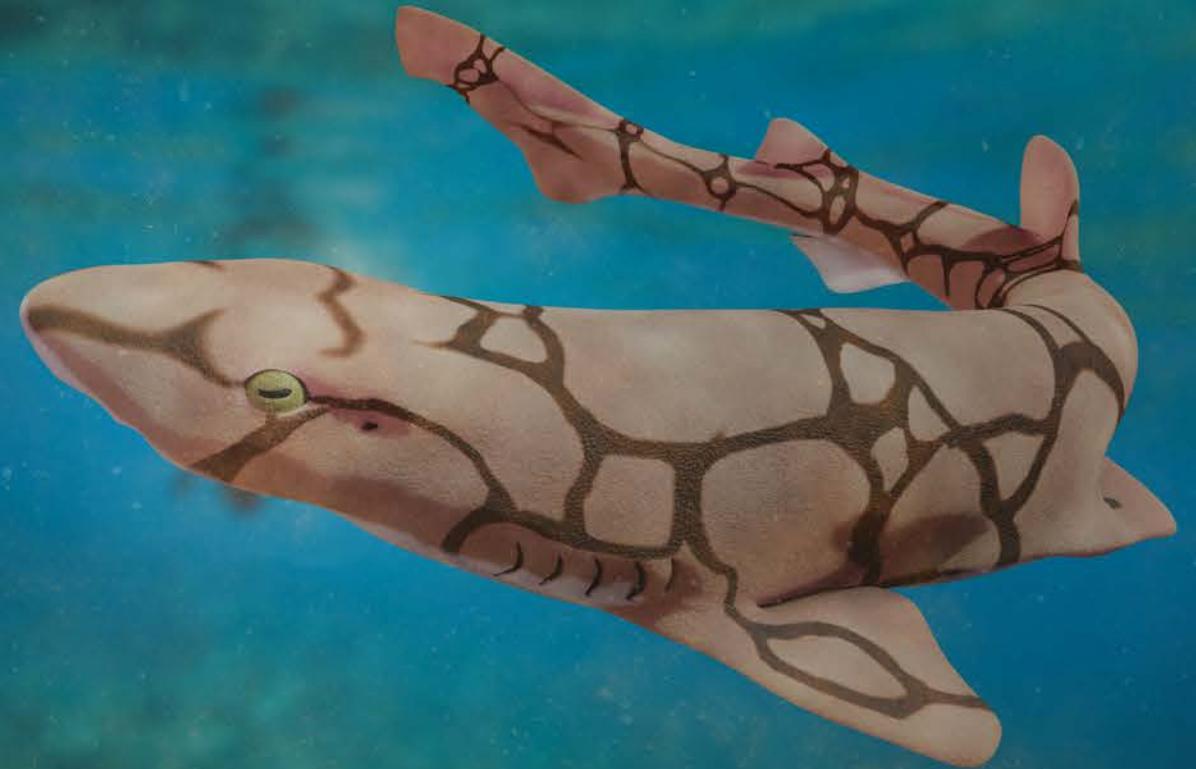
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Whale sharks
are bigger than
garbage trucks.

Many cat sharks
are smaller
than ducks.



Angel sharks
hide and seek
in the sand.



Epaulette sharks can
walk on the land!





Tiger sharks track prey
when they descend.

A large school of lemon sharks swimming in clear blue water. The sharks are shown in various positions, some swimming towards the camera and others away. The water is a vibrant blue, and the sharks have a greyish-brown upper body and a lighter, almost white lower body. Their mouths are slightly open, showing their sharp teeth. The background is filled with many more sharks, creating a sense of a large, active group.

Lemon sharks
like to swim with
their friends.



Hammerhead sharks
prefer hunting at night.



Only a great
white's belly
is white!

Sharks can't shut
their eyes when
they sleep,



so they see other
fish when they
dream in the deep.

